

## Evolution

### enviolo



Fallbrook Technologies is founded, first bicycle CVP prototypes built, other fields explored, the N170™



Introduction of the N360™ CVP



2011

Introduction of the Automatic transmission





Introduction of the Automatic+ transmission

Evolution

#### enviolo

#### 2015



Introduction of new Manual and Automatic products, new CVPs (N330™/N380™) and new controllers (C3™, C8™, C85™, H3™, H8™)

#### 2017



Introduction of the N330f™ and N380x™

#### 2018



Introduction of the new division brand 'enviolo'; Winner - Bicycle Brand of the Year, awarded by the German Design Council

#### 2019



Introduction of the new automatic shifting product: enviolo AUTOMATiQ

# Bike Division - enviolo

- **100+** OEM brands are using our internal gear hubs
- **600.000+** customers on enviolo equipped bikes
- 25+% year over year growth over past 3 years
- **20.000.000+** rides per year for product validation

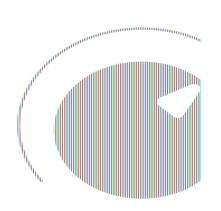




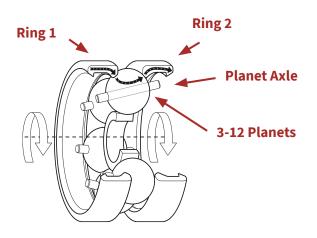




Manual







AUTOMATIQ





# Groupsets for 5 product applications





















# Schaltgruppen für 4 Anwendungen

#### enviolo

#### City

#### **Ratio range:**

310% (0.55 – 1.7)

Max. continuous torque:

50 Nm

Max. peak torque:

80 Nm

Max. vehicle weight:

160 kg

### Trekking

#### **Ratio range:**

380% (0.5-1.9)

Max. continuous torque:

75Nm

Max. peak torque:

90Nm

Max. vehicle weight:

180kg

#### Cargo

#### **Ratio range:**

380% (0.5-1.9)

Max. continuous torque:

100Nm

Max. peak torque:

100Nm

Max. vehicle weight:

280kg

#### **Sportive**

#### **Ratio range:**

380% (0.5-1.9)

Max. continuous torque:

120Nm

Max. peak torque:

120Nm

Max. vehicle weight:

280kg

Controllers

City



Trekking



Cargo



**Sportive** 



## Manual Hub Interfaces

### enviolo

2019

enviolo CT



enviolo TR



enviolo CA



enviolo SP



2020

enviolo CT, TR Multi-turn



enviolo CT, TR One-turn



enviolo CA, SP Multi-turn

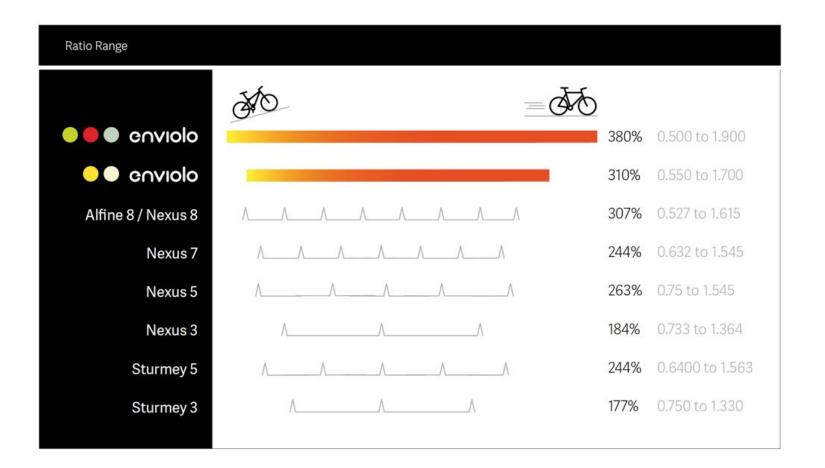


enviolo CA, SP One-turn





### Rider benefits



### Fahrervorteile

### enviolo





Near silent



Stepless shifting



Effortless shifting, even under load



Greater gear ratio range

### Fahrervorteile

#### enviolo

#### **Automatic shifting**



## Benefits for retailers

### enviolo



Higher margins





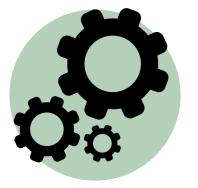
Differentiating your portfolio



Less maintenance & service



New customers









# Shift cable indication

Article #	All manual controllers
Adjustment	Color coding on the underdrive shift cable
Availability	In mass production



# Replacement grip

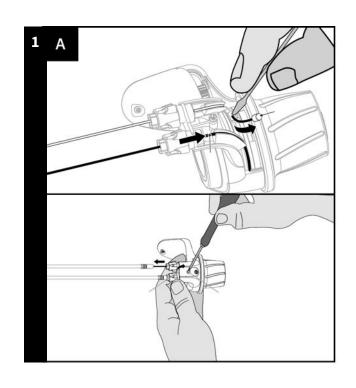
Full Part #	MC-CO/CA-GRIP-OE
Grip material	Improved rubber
Compatible with	enviolo CT/CO/TR/CA
Availability	In stock

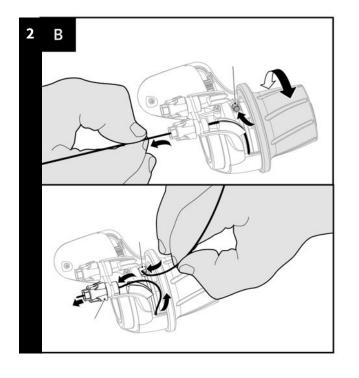




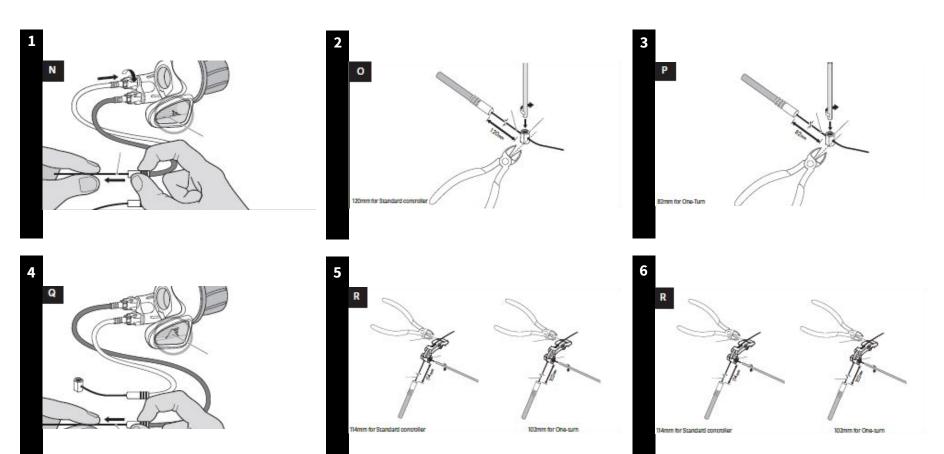


# Replace shift cable

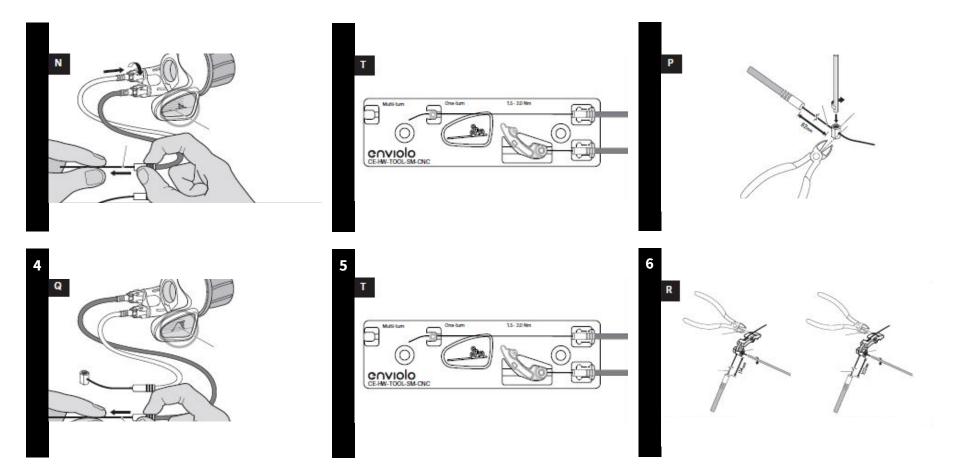




# Setting proper cable length

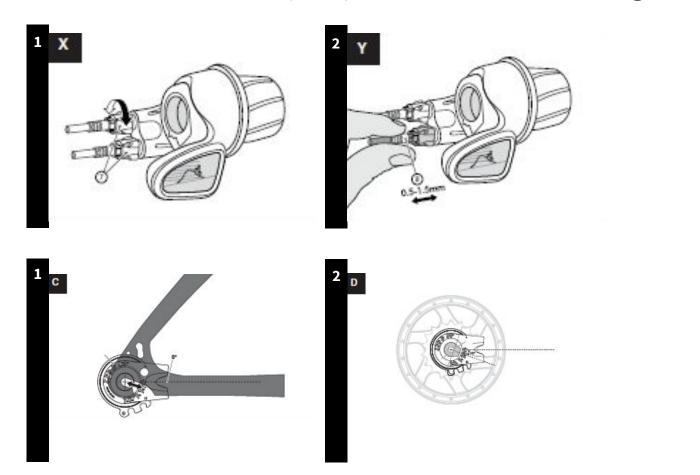


# Setting the proper cable length



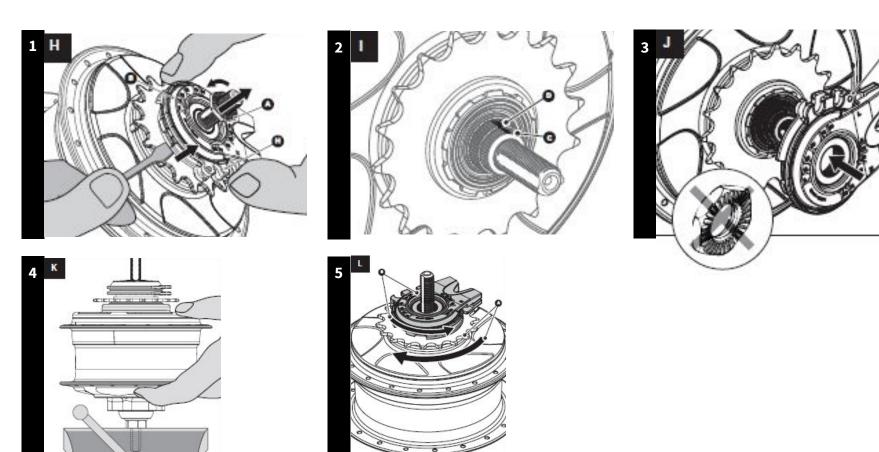
# Cable slack and proper installation angle



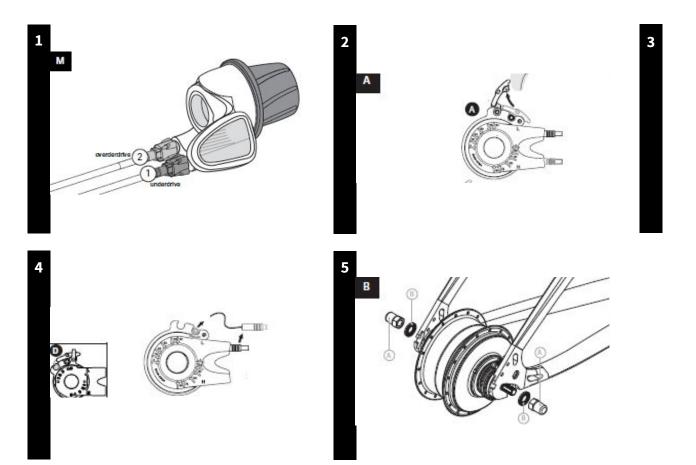


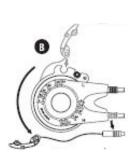


# CVP reset



# Wheel disassembly



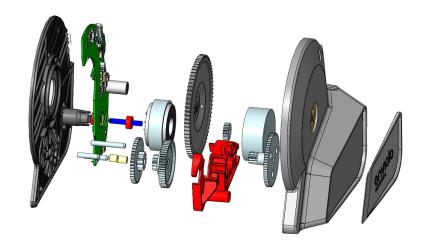






# AUTOMATiQ Hub Interface





Automatic cadence control

Extended product lifetime & higher efficiency

Longetivity with all applications

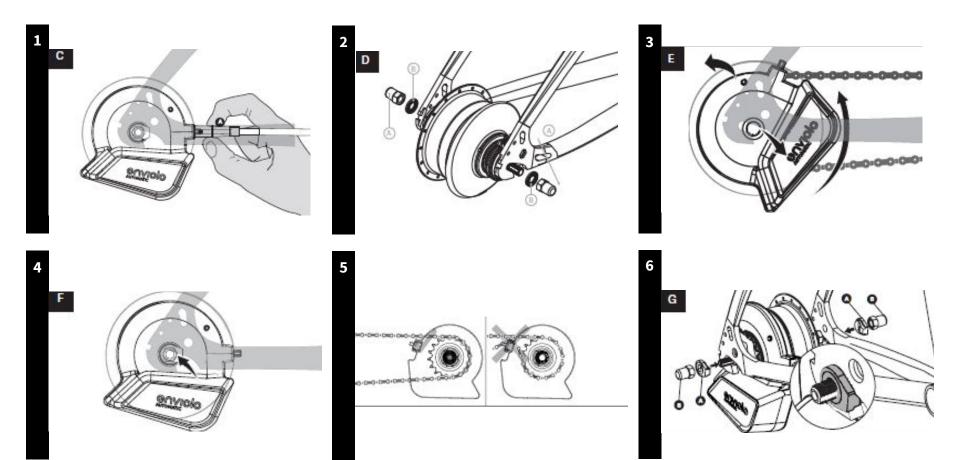
Strong shift motor

Integrated modern design

Traffic light function

# Installation of the AUTOMATiQ Hub Interface





# AUTOMATIQ App





Customize ride profiles to meet rider desires



### Logistics

Offers firmware options and accelerates warranty processing





#### Diagnostics

Over the air software updates generate easy maintenance and faster service procedures



#### Dashboard

Intuitive user interface for ease of use



# Benefits for retailers



Shifting under full load

Simplified assembly via optimized/reduced cable routing

Fast service processing through data transfer

High comfort and safety for inexperienced customers



# Automatic Hub Interfaces







# Membership details - Training

	Gold	Silver	Bronze
<u>Features &amp; Benefits</u>	3	2	1
Free tickets to the retail training series	3		1
Discount for additional tickets			
Warranty decision at retail location			
Labor reimbursement			
Order on invoice			
Discount for spare parts	20%	10%	5%

# Membership details - Marketing

	Gold	Silver	Bronze
Features & Benefits			
POS Kit Large			
POS Kit Medium			
Cut model			
Enviolo expert in website locator			
Price incl. Update voucher	399€	275€	199€
Price incl. Full Service Kit	699€	549€	399€

Membership Programm Point-of-Sale

**POS Material** 

#### Big

- Stand up display
- B2C brochures
- Handlebar hanger
- Cut model (only gold/silver)

#### Small

- A5 brochure holder
- B2C brochures
- Handlebar hanger



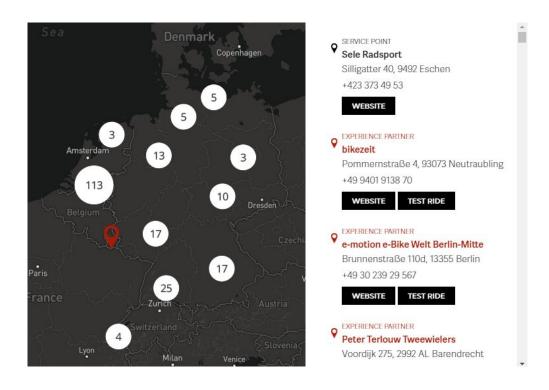


# Membership overview

### enviolo

300+ Members

enviolo.com/dealers





# Retail support

### enviolo

#### **CUSTOMER EXPERIENCE (CX) TEAM**

- 3 languages available fluently: German, Dutch and English
- **Availability:** Monday to Friday from 09:00 16:30
- Contact details:
  - o **Email:** support@enviolo.com
  - Phone Germany: +49 22892939079
  - o **Phone US:** +1 888 688 4624
  - Phone Rest of the world: +31 85 049 8698



#### enviolo

Customer Experience (CX) team 9 FTE < 2 min

Phone hold time

< 4 hour

Email response time for all retailers

< 48 hours

In-house turn around time for warranty parts

< 1 week

Turn around time for wheels

# Support.enviolo.com

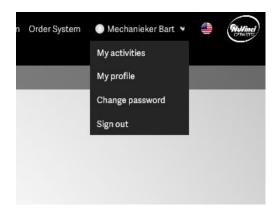
### enviolo

Service & Warranty

#### Individual login for all customers

Easy-to-use online warranty form

#### Overview of all communication



General Information



Images and Logos

Manuals & Technical Documentation

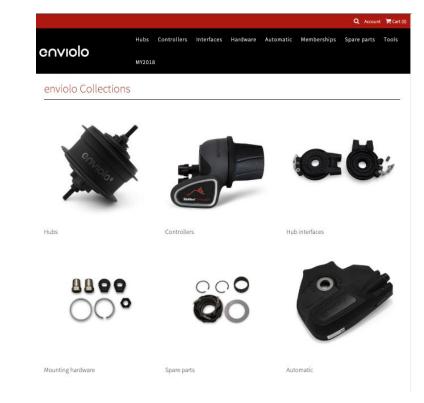
## Orders.enviolo.com

### enviolo

#### **Site Contains:**

- Product Images
- Part Number
- Price
- Discounted Prices (memberships only)

#### **More Payment Options**





# enviolo

Introducing the new enviolo product portfolio.

Groupsets specifically designed for unique use cases.



# Retail training series MY2020

### enviolo



#### **New Training Set-up:**

- Full-day face-to-face training with 8 workshops
- Combining both practical and theory
- Become an enviolo expert on completion\*

#### **Modules:**

- Features and benefits of enviolo's manual and automatic products
- Service & maintenance procedures
- Automatic system configuration
- Tips and tricks for technical service, sales & marketing

Q&A Ende