



**Bike Dealer News
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SCOTT's Raw Carbon Finish features a Unique Design

SCOTT's 2021 raw carbon finish frames unveil the technological effects of carbon fibers and showcase sophisticated carbon craftsmanship at the highest levels in a truly unique design.

SCOTT Sports. Givisiez, Switzerland. SCOTT always has been at the forefront of carbon process development striving to further improve carbon fiber technology by always aiming to make lighter, more robust and more durable products. SCOTT works with state-of-the-art carbon manufacturing partners and utilizes the very latest manufacturing processes in carbon fiber production.

For the 2021 Bike collection, SCOTT's design team follows new directions in striving for superior products and finishes. The 2021 design approach therefore

totally stands out and showcases carbon fiber engineering expertise in a unique approach. Whereas technological features of carbon fiber in most cases is hidden under paint jobs, selected model 2021 bikes come with a unique finish celebrating superior carbon fiber craftsmanship and its raw beauty.

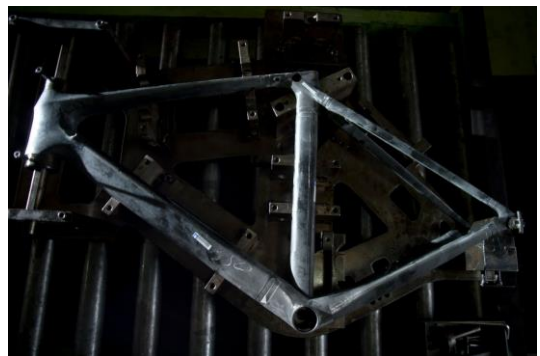




Carbon Fiber Engineering

Carbon fibre reinforced materials feature several characteristics which do not apply to frames constructed out of aluminum. These special material features become apparent in SCOTT's raw carbon frame designs. Finished with only a thin clear coat or even without, unveils the underlying carbon structure, making the technological features of the material visible in some places and providing each frame with its own unique finish. Being able to see how different fibres are layered creates a distinctive look, which can also change depending on how light catches the frame. This feature has no detrimental effects on the paint or the frame itself.

When you look at the frame, you can see how unidirectional carbon structures that make up your frame actually work in order to provide the outstanding stability and durability riders expect. Moreover, each consumer receives a product that is truly one of a kind and which cannot be replicated.



Striving to deliver superior products, raw finishes or even thinner paint finishes do offer benefits. Depending on color, thickness of the paint as well as general finish, the system weight can be further reduced considerably by up to 250g.

The special Raw Carbon design approach has been applied on some of SCOTT's top shelf MTB and road models like the Addict RC, Foil RC, and on key models of the Spark and Scale product range as well as further selected models of the mtb segment.



For further information, please reach out to your local sales contact.

SCOTT Team